## HOW TO ORGANIZE A GOOD SOCIETY FOR NEUROSURGERY

Ethem BESKONAKLI, M.D., Ph.D.,

Former President of Turkish Neurosurgical Society Director/Department of Neurosurgery Ankara, TURKEY

#### **Start Points...**

- Key notes...
- An example: Turkish Neurosurgical Society

#### **TURKEY**



## 08.10.2002, Ankara



#### What is a Society?

- The term "society" is currently refer to an organized voluntary association of people for religious, cultural, scientific, politic or other purposes
- Society is not a company, but must use its managing process!

**Non Profit Organization** 

## Why is Society important and necessary?

- To serve social requirements,
- To organize works that cannot be completed alone,
- To improve skills (individually or community based),
- To speciliaze in any given topic,
- To keep up with change,
- To utilize collective knowledge,
- To create synergy,

#### Purposes of a Society!

- Societies are formed to fulfill a goal,
- For reaching the goal, one cannot use coincedences rather a well established plan will serve the needs,
- Organizations are not only formed by individuals coming together, rather formed by individuals gathering together and acting coordinately,
- Creates self confidence for individuals,
- Satisfies the need for belonging,

#### What is a good Society?

- It is important to have a group prestige rather than a singular prestige
- There exists a solidarity on the goals
- Is a contributor
- Believes in basic democratic principles
- Has a vision and a mission
- Is institutionalized and well organized

## What is a good Society?

- In a good society, management team changes periodically (30-40 % new people in every 2-4 years)
- In every change period, new people will ensure a new vision and energy also assuring the continuation of the institution
- Believes in constant change
- Economical and legal measures exist
- Can give account for any given topic

## What is a good Society?

- Determines direction,
- Works with groups and committees,
- Produces knowledge,
- Rewards success,
- Searches for the causes of failure,
- Works not only for members but also community and system,
- Open to cooperation,
- Creates sense of confidence,

## Organized Teamwork





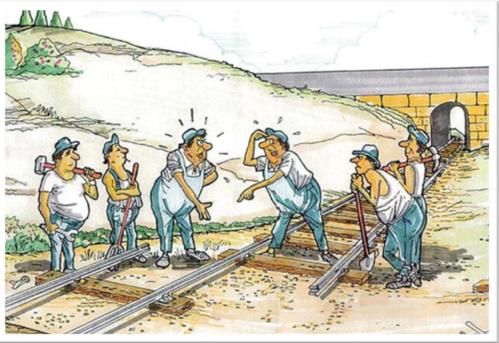




## **Unorganized Teamwork**

(major cause of problems and dysfunctions)





### What About Management?

- Scientific management process has been started in the late 1800's
- In general; it means best realization of planning, organization, leading, coordination and controlling
- Management is also the art and science of all these efforts
- "Manager" is the artist who realize this art

## **Evolution of Management**

- Classic: Workers were not important, no motivation
- Neo-classic: Does not consider rational rules.
   However in this era human sources is important.
   Carefully selected and trained workers were existed
- Modern: (After World War 2) System approach era.
   Dynamic, flexible, continuing evaluation interact with the environment and technology
- Post-Modern: This period can define part-time work and parallel structures, trying different methods which is the best. More productive than the others

#### **Good Management!**

 Eight specific characters for good managing: key requirements;

- Participatory
- Consensus oriented
- Accountable
- Transparent
- Responsive
- Effective and efficient
- Equitable and inclusive
- The rule of law



#### **Good Management!**

- Moreover, good managing "assures that corruption is minimized, the views of minorities are taken into consideration, and that the voices of the most vulnerable in society are heard in decision-making"
- As a summary, there is a close relation between good managing and respect for human rights

## Who is a manager?

- Someone whose primary responsibility is to carry out the management process
- The manager must do minimum 3 roles;
  - Harmonization and synergy (person to person and institutional)
  - Provide information
  - Decision making (to reach the goal)
- Synergy the performance gains that result from the combined actions of individuals and departments (possible only in an organized system)

Technology and environment change rapidly, so must the managers!

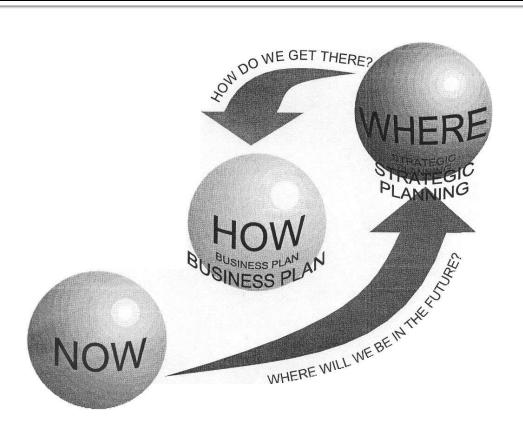
#### **Management Process**

- Planning: First function of managing process. Sum of setting and decision making before acting
- Organizing; Determining how activities and resources are grouped
- Leading; Motivating members
- Coordinating; Creating harmonization
- Controlling; Monitoring and correcting all organizational stages

These activities are circular and continuous functions of management

## **Planning**

- What to do?
- Why to do?
- How to do?
- When to do?
- Where to do?
- By whom?
- Time and cost?



## Attention for planning!

- Selection of strategic targets of the long, short and medium-term goals;
  - Short-term (1 year); low-level officials in hierarchy are responsible
  - Medium-term (1-5 yrs); mid-level officials
  - Long-term (5 + yrs); high-level officials
- Development of policies and procedures,
- Determining the criteria of basic execution,
- Reviewing previous plans and changing conditions

#### Organization

- Establishment of the organizational structure
- Target determination
- Determining the needs
- Determining the costs
- Making the task description
- Required qualifications
- Organization of groups and committees
- Ensuring continuity

## Advantage of Grouping

- Work efficiently with handing over the responsibility
- Take into consideration for similar duty
- Utilization of experting
- Facilitated coordination
- Reduction of expenses



#### **Groups and committees**

- Scientific /training and education
- Professional/Vocational groups
- Long term planning
- Accreditation
- Publication
- Foreign affairs
- Social affairs
- Ethics
- Research
- Research and development (R&D)
- Young members
- Community briefing
- Awards and scholarships

## **Executive Committee (Board)**

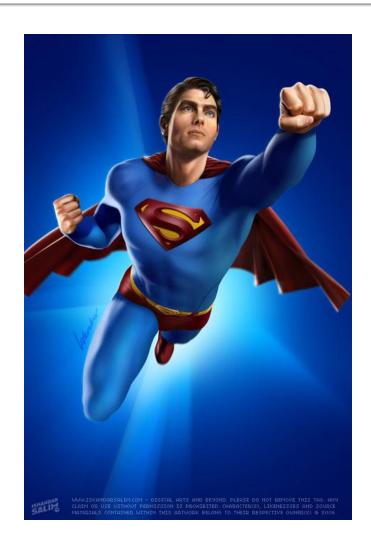


#### **Executive Committee (Board)**

- What are the critical characteristics of a board members to be successful?
  - Members must;
    - be passionate about the mission of the corporation,
    - fully understand their duties before accepting the position,
    - serve and support the executive director,
    - be positive, optimistic, and enthusiastic,
    - be able to look at problems and challenges,
    - be able to find a way to overcome them,
    - be great networkers,
    - have clear objectives and a vision,
    - have a "Can Do" attitude,
  - board needs to have diversity

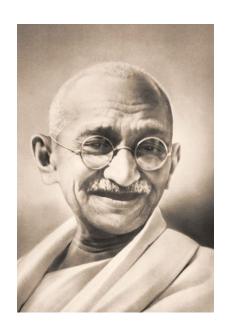
## For Good Managing

• It is not necessary to be a good neurosurgeon or to be a great hero!

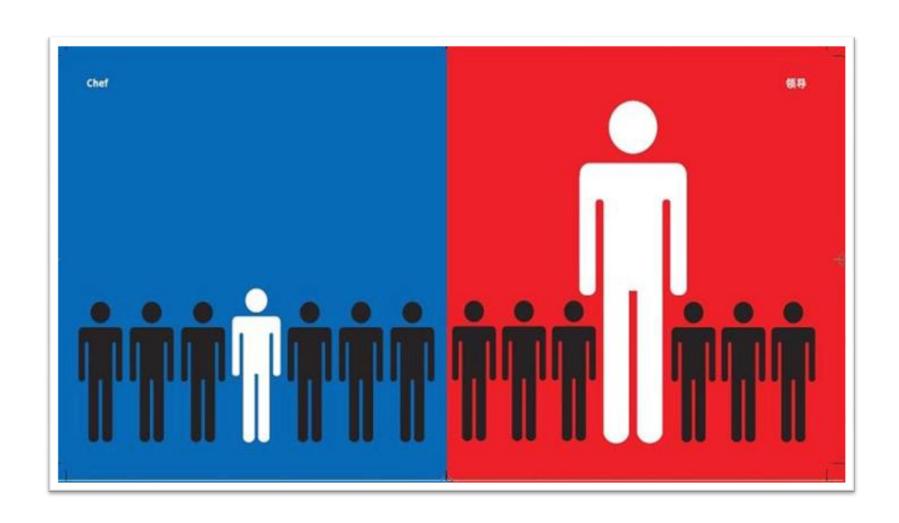


## Gandhi says;

#### "Be the change you want to see !"

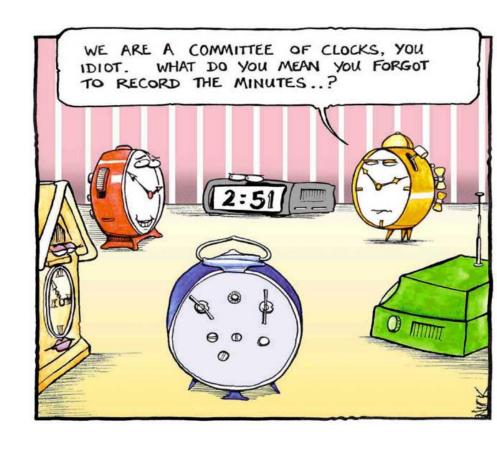


### Good/Bad formation of a Board!



#### **Executive Committee (duties)**

- President
- President Elect/Vice President
- General Secretary
- Treasurer
- Other members
- Must elected by society's delegates
- Has power to act in all matters
- Should organize regular meetings
- Organize all planning and working
- Must provide information and communication for all
- Must also provide legal and financial management



#### **Building an Organizational Culture**

- The history of organization, logos, organization's values, culture and beliefs,
- Stories, traditions and rituals (routine e-mailing, express condolence)

**Institutional Continuity!** 



1985

# Institutional Continuity is very important

- Corporate image and corporate culture!
- Back-up
- Memory-documentation-knowledge
- Feedback
- Continuing education
- No one is indispensable!
  - ( may become sick or may die)



#### **Documentation/Archives**

- Document drafting
- Formatting
- Submitting
- Reviewing
- Approving
- Distributing
- Reposting
- Tracking





## **Turkish Neurosurgical Society**

- Executive committee:
   10 members, selected
   for every two years!
- Audit commission: 3 members
- Discipline commission:5 members
- Presidency: On duty for maximum two years



## Our Main Organizations!

- Scientific (education, training, meetings)
- Professional works (working principles, charges for neurosurgical procedures, base and extra salaries...)
- Social responsibility projects (civil initiative works)

## The Main Office (Currently)

- Secretary (2)
- Financial Advisory Office
- Law Office
- Web Manager
- Printing-Publishing and Design Office
- Editorial Consultant
- Communication Advisor
- Insurance Advisor

# Main Office in progress... (like NASS office)

- Administrative rooms
- Secretariat rooms
- Welcoming loby
- Meeting rooms
- Workshop rooms
- Laboratories
- Cafeteria
- Parking lot
- . . .





### Neurosurgical Training in Turkey

- 75 neurosurgical training center and 1300 neurosurgeons
- Duration of neurosurgery training is 6 years
   -7 months obligatory rotation in other departments
- Board certification started at 2006
  - written and oral examination
- 7 centers already have accreditation from European Board

#### Scientific Interest Groups;

- Spine and Peripheral Nerve Surgery Section
- Pediatric Neurosurgery Section
- Neuro-oncologic Surgery Section (inc. Skull base Surgery Section)
- Neurotrauma and Intensive Care Section
- Neurovascular Surgery Section
- Stereotactic and Functional Neurosurgery Section (inc. Pain and Epilepsy surgery)
- Surgical Neuro-anatomy Section
- Committees for other works; 22 committees (ethics, foreign affairs, medico-legal, publications, accreditation, history, biblioindex, public affairs, etc.)

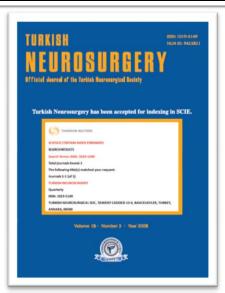
## Journals;"Turkish Neurosurgery"

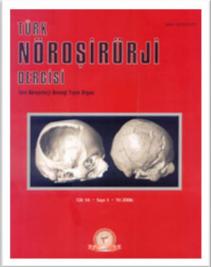
www.turkishneurosurgery.org.tr

Since 1994, 4 issues in a year Indexed in Pubmed (2007) Indexed in SCI-E (2008)

#### "Türk Nöroşirürji Dergisi"

(in Turkish) Since 1989, 4 issues in a year





News-Bulletins;

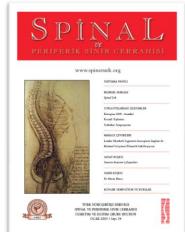
Main Bulletin;

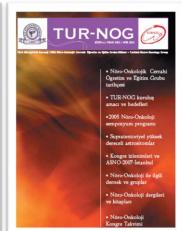


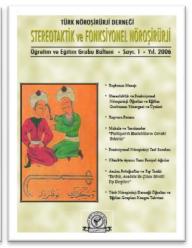




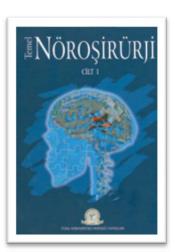
Group News;

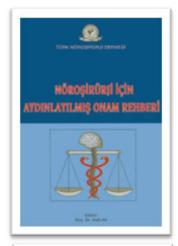






#### Books;

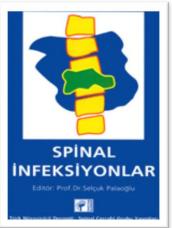




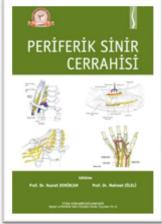




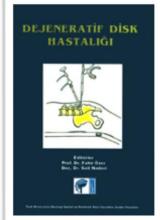












Booklets for community;



#### http://www.turknorosirurji.org.tr



### Meetings & Symposia Announcements



#### Meetings;

- Annual Congress; in May, 4 days,
- Spine section symposia; in October, 3 days
- Neuro-oncological surgery, Neurotrauma, Functional neurosurgery, Neurovascular surgery, Surgical Anatomy symposia's; in September-December, 2 days
- Regional meetings; 30 meetings in one year

#### Courses;

- Basic Neurosurgery Course; in March, 3 days, completed in 4 years
- Pediatric Neurosurgery Course; in April, 3 days, completed in 3 years
- Summer Spine School; in June, 4 days, completed in 2 years
- Advanced Spine Course; in November, 3 days
- Research Symposia; in May, 3 days
- Training for Trainees Course; in April, 1 day
- Medical Company Employees Training Course; 1 day

#### We also have;

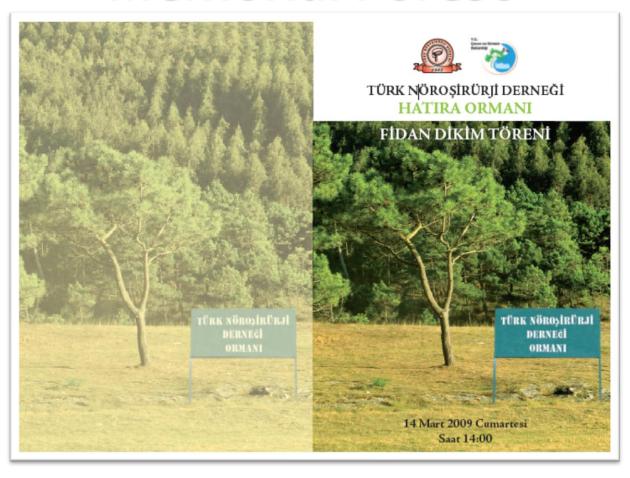
- Scientific Paper Awards
- Non-refundable Scholarships
- Scientific Project Supports
- Exchange Resident Programs
- We consult many other societies (nationally or internationally)

#### The 25th Annual Congress of TNS in 2011;

	Number	Session
Oral Presentations	130	
Poster Discussions	90	
Electronic Poster	400	
Workshops		11
Total	620	84

Total Participants; 1400

#### **Memorial Forest**



### Stationery/Printed Material

- We show respect to Nature!
- Unnecessary/increased printing and shipment cost is very important!
- All correspondence and announcements will be made electronically within 1 year

#### **Green Society!**



#### www.oncedusun.org.tr



ÖnceDüşün!
(An organization like ThinkFirst)

 Yearly painting contest for primary school students (Theme; how to protect our body from trauma)





# Social Responsibility Projects (Painting contest; First, second, third)









 Billboard warnings on the roads (theme; protect your body; sleeplessness, alcohol, wear seatbelt, don't drive too fast)







 Warnings in the train and buses (theme; protect your body; Bycle helmet, Seatbelt, Traffic rules)







### Our income and expense policy!

- Don't be "Uncle Duck"
- All our resources have been spent for education, basic courses and social responsibility projects!

(well-spent money)



### Dark side of the power ...





### We can do many things together!

 It is high time to establish more effective communications to combine our powers...

### Bright side of the power...





# WE MUST BE AWARE OF EACH OTHER!

### Rahmat! Cakşı Kalınız. . .

I would also like to express my sincere thanks for inviting us

and

We are looking forward to your support for 2017 WFNS Congress!

www.wfns2017.info

